



Central Marin Police Authority
Staff Report

TO: Police Council

FROM: Management Committee

DATE: February 2, 2017

RE: Strategic Planning for 2017

ACTION REQUESTED

That Council hear the staff presentation and comment on the strategic planning for the year.

SUMMARY AND BACKGROUND

The Central Marin Police Authority would like to seek the input from its Police Council at the first meeting of every calendar year regarding its plans and goals. This will allow the Police Council to have more input on possible projects and goals it would like achieved during the calendar year. It will also allow the Authority to inform the Council of what the Authority is already planning for the calendar year.

FISCAL IMPACT

None.

RECOMMENDATION

It is recommended for the Council to hear the staff presentation and comment on the strategic planning for the year.

Respectfully Submitted,

Michael A. Norton
Interim Chief of Police

Attachments

1. 2017 Strategic Planning Outline



Central Marin Police Authority

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TO: Police Council Members

FROM: Michael Norton, Interim Chief of Police

DATE: February 2, 2017

RE: 2017Strategic Planning Session

Attached to this memorandum please find an outline for Central Marin Police Authority's 2017 Strategic Planning Session.

The Strategic Planning Session is an opportunity for the Chief of Police to outline the Authority's short and long term goals, while giving Council Members the opportunity to provide input and further guidance. It also allows the Council Members an opportunity to suggest other short and long term goals to the Authority and its Chief. The Chief of Police will present the goals following the outline format, and Council Members may interject or add new ideas at any time. The session will be held in an informal discussion-like manner.

**CENTRAL MARIN POLICE COUNCIL MEETING
STRATEGIC PLANNING SESSION
February 2, 2017**

Goals

Short range goals (1 year or less)

1. Improve community outreach and relationships
 - a. Police sponsored community programs such as Citizen Academy and National Night Out
 - b. Increased physical presence at community events and meetings
 - c. Increased presence on social media
2. Improve training for our officers through improved in-house training
 - a. More scenario based training models
 - b. When to apply and not apply skills in stressful situations
3. Improve working relationship with police officers
 - a. More continuous involvement with POA
 - b. Work to improve retention and reduce liability
4. On-Line reporting system
 - a. Option for community members to use website instead of face to face interactions with police

Medium range goals (2 – 5 years)

1. Expand our volunteer program
 - a. Increase cost savings and community involvement
2. Improve succession planning
 - a. Field training programs for all new hires and newly promoted
3. Obtain necessary equipment to keep the Authority the pride of Marin
 - a. Rotate out aging fleet
 - b. Audit all equipment to make sure it is still cutting edge for officers

Long range goals (5+ years)

1. Provide exceptional service to our communities on an individual and personal “small town” level, while operating the Authority as a large well-functioning and efficient organization
2. Maintain fiscal responsibility with regards to employee benefits, equipment, and other costs as they relate to our overall budget
3. Continue to research shared services opportunities with other agencies to improve the service to our communities and improve the revenue into our budget.